



مؤسسة مستشفى سرطان  
الأطفال - مصر  
Children's Cancer Hospital  
Foundation - Egypt



Egypt  
Cancer Network  
USA

2  
2



# February Monthly Report





# Introduction

The JCI- accredited Children's Cancer Hospital Egypt (CCHE) widely known as Hospital 57357 is the largest pediatric oncology Hospital in the world with a present capacity of 380 beds. The CCHE is a unique humanitarian endeavor which is entirely sustained by donations. The Hospital is providing comprehensive, family- centered, top quality care and a chance for cure to children with cancer free of charge and without discrimination. It treats an estimated 45% of Egypt's pediatric cancer cases with improving cure rates from less than 20-40% to almost 72%, . . Since its inception in 2007, the CCHE is continuously improving its care and services offering its patients the latest equipment, technology, and evidence-based practices.



## **Mission**

**Building a Sustainable Foundation to  
Prevent and Combat Cancer Through  
Research, Smart Education and Quality  
Healthcare Provided with Passion and  
Justice to Alleviate the Suffering of  
Children with Cancer and Their Families  
Free of Charge**

# Vision

**To Be the Unique Worldwide Icon of  
Change Towards a Cancer-Free Childhood**



## Values

- **Love and respect for all the children** - we recognize that children are individuals and deserve the same love and respect as we expect for ourselves especially in the face of catastrophic illness.
- **Integrity** - Build relationships on trust and respect for each other.
- **Accountability** - we are accountable to all stakeholders of the CCHE 57357 community: patients, families, colleagues, donors, public, government and educational agencies.
- **Professionalism** - we conduct all communication and interaction with the utmost professional standards and codes of conduct.
- **Thirst for knowledge** - we seek to continually expand knowledge for personal and professional development.



# **Organizational structure**

**Our culture is about commitment to Execution,  
Opportunity and Growth**

**It is based on Ethics, Value Creation and Innovation .**

**Do you know where your money goes?**

**throughout February**

**Chemotherapy  
sessions**



sessions **24159**

**Number of  
meals served**



meal **50707**

**(Cairo branch)**

**Survival rate**



**71.23%**

**Radiotherapy  
sessions**



sessions **1352**

**Number of nights  
of hospitality**



nights **6823**

Laboratory tests

tests

128055

Diagnostic imaging

tests

5194

Intravenous treatment doses:  
Antibiotics – chemotherapy – intravenous nutrition

doses

152221

visits

1395

Emergency room visits

operations

457

Surgeries

visits

11973

Visits to Outpatient and  
specialized clinics





# Super Hero



**Fatema is a 57357 heroine who defeated cancer twice, and looks forward to studying translation or fine art**

**Fatema is a 15 year old patient from Cairo, in second grade high school. She was admitted to the Hospital in 2014 where she was diagnosed with a malignant tumor in the left eye. The tumor was removed and she continued her treatment until 2015 when she was declared cancer-free. In 2017 she had a relapse, but this time the eye was removed to prevent the tumor from extending to the brain. After the surgery she had chemotherapy followed by radiotherapy. She finished her treatment in 2018, and now she is in the follow up phase. She had a cosmetic**

**surgery to prepare the removed eye cavity for an artificial eye.**





# 57357, a knowledge seeking journey for the triumph of life

الأبحاث العلمية لشهر فبراير 2022

إجمالي الأبحاث: 3

من أهم الأبحاث:



Journal: Clinical  
Orthopedics and  
related research  
Impact Factor: 4.17



Journal: International  
Journal of Radiation  
Oncology\* Biology\* Ph  
ysics  
Impact Factor: 7.03

يتم تصنيفهم كالتالي:



# 57357, knowledge into action

Under the title of “performance alignment towards the vision of cancer free childhood” the Faculty of Business Administration, Harvard University, one of the oldest universities in the world, published a research study about Hospital 57357 and how it is managed at all levels, highlighting the human element role and how the performance of the 57357 Institution is progressing towards realizing its vision of a cancer free childhood.



H A R V A R D | B U S I N E S S | S C H O O L

N2-122-041  
OCTOBER 21, 2021

SUSANNA GALLANI  
YOUSSEF ABDEL KAL

## Hospital 57357: Aligning Performance Towards a Vision of a Cancer-Free Childhood

*Just because we work in philanthropy and charity, it doesn't mean we shouldn't adopt a business mindset. The world is changing, and we live in uncertain times. We need to embrace a strategic learning process.*

— Dr. Sherif Abouelnaga, CEO

In late 2019, Dr. Sherif Abouelnaga, founder and CEO of the Children's Cancer Hospital in Egypt, commonly known as Hospital 57357 or simply 57357, was reflecting on the journey that had made this hospital, his brainchild, the biggest of its kind in the world. His experience as a young physician at St. Jude Children's Research Hospital in Memphis, Tennessee, a nonprofit facility where children received cancer treatment and quality care completely free of charge, had inspired him to build a similar reality in Egypt. Inaugurated in 2007, 57357 became the largest children's cancer hospital in the world and had achieved a survival rate of around 73%, putting it on par with pediatric oncology hospitals in many developed countries. The dedication of the staff, their passionate commitment to the children, and the hospital's mission had been central to its success.

Appointed CEO in 2015, Dr. Abouelnaga had tasked his newly assembled management team with defining a strategy to ensure that 57357 remained a world leader in quality healthcare for children with cancer in an evolving market landscape. Donations, the hospital's main source of revenue until then, had declined, owing to the devaluation of the Egyptian pound and the increasing competition from a number of charities that had adopted Hospital 57357's unique fundraising model. Providing high quality care while maximizing access when available resources were shrinking and uncertainty about future revenues was rising did not allow for any trade-off between effectiveness and efficiency. Success required extreme clarity, diligence, and frugality at all levels of the organization.



# 57357, knowledge into action

According to American Society of Health System Pharmacists, ASHP standards with the support of the Egypt Cancer Network US and AFNCI, 57357 received the ASHP accreditation for the second consecutive time.



## Children's Cancer Hospital Egypt, Cairo Achieves ASHP Accreditation for International Hospital Pharmacy Services



ASHP Global is proud to announce the accreditation of Children's Cancer Hospital Egypt (CCHE) Pharmacy department in Cairo, Egypt under the ASHP Accreditation Standard for International Hospital Pharmacy Services (IHPS); this accreditation comes with commendation in Research and Residency Education and Training. ASHP has a 15-year history with CCHE in advancing pharmacy practice and the development of their international pharmacy practice residency program with visits by Doug Scheckelhoff and David Warner in past years. CCHE, led by Pharmacy Director Sherif Kamal R.Ph., M.Sc, HCMD, was the first ASHP-accredited international pharmacy practice residency program under the ASHP International Pharmacy Practice Residency standard, achieving that recognition in 2019.





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Egypt  
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57357  
مستشفى سرطان الأطفال - مصر  
Children's Cancer Hospital Egypt (COHE)

# February Monthly Report

(Tanta branch)



**Do you know where your money goes?**

**throughout February**

**Chemotherapy  
sessions**

**(Tanta branch)**

**Survival rate**



**sessions 4560**

**71.23%**

**Number of  
meals served**

**Number of nights  
of hospitality**



**meal 11419**

**nights 1018**

## Laboratory tests



tests **14149**

## Diagnostic imaging



tests **557**

## Intravenous treatment doses: Antibiotics – chemotherapy – intravenous nutrition



doses **20568**



visits **241**

Emergency room visits



operations **1**

Surgeries



visits **1367**

Visits to Outpatient and  
specialized clinics





# Super Hero



**Malak: Thanks be to God! I recovered and returned back to my normal life**

**Malak is a pretty girl who is full of life. She went through a great trial, she got cancer, but she was stronger than the ordeal and was able to overcome it. She had a surgery to remove a part of her liver and the gallbladder and now she is in the third year of high school.**

**Malak likes playing the organ and reading. She pursues her studies and will join the university. Now you know how your support for our children in 57357 can change their lives and bring joy to them and their families. Malak and all of her brothers and sisters are thanking everyone who supported them and enabled them to win their fight against cancer.**





## **Hospital 57357 is building for tomorrow**



**Renewing the playing area and the garden, and establishing a food court and entertainment services for children**

**In 57357, we all have gathered around one purpose since the 57357 project was just an idea. Our goal is to alleviate the burden of the treatment journey for children and that 57357 would be a second home for them, not just a Hospital. Hence we are constantly pursuing to upgrade and to develop**

**One of the most important current projects in 57357 is the landscape and the new playing area. It will not be just an area of the Hospital for children to play, the Hospital's garden is entirely redesigned so that it would offer children a healthy safe play area, a new green space besides a food court area and relaxing areas for children and family. The new project will also include funny new technologies for children such as showing screens and Wi-Fi service for free. All of this is dedicated to our children's comfort, so that they would feel that 57357 is their second home**

# Heroes backing up our children



**Ms. Nesreen from the nursing team, her relationship with our children is not just a relationship between a nurse and a patient; she is a second mother to them. She plays and have fun with them and patients on the third floor are requesting her by name**

**Nesreen: hearing the laughter of each and every child fills me with joy and makes me feel that I have an important role to play. The most important thing is that children receive their medication with serenity. I feel like they are my own children**

**Thanks to Ms. Nesreen and to everyone contributing to our children's treatment**



# Egyptians gather inside Hospital 57357



Hospital 57357 welcomed a delegation of Egyptian graduates of the American University in Sharjah, AUS. The guests were welcomed by the head of public relations of the Hospital. The delegation included Ms. Farah Alsadat, the representative of Egyptian graduates of AUS accompanied by a group of graduates

The visit included a tour in the Hospital different sections to get acquainted with world standards of care provided for free to 57357 to children with cancer using latest equipment and evidence-based practices. The guests offered the children nice gifts, chatted with them and spent some time in the art therapy workshop where they were impressed by the talent of the patients and their paintings. The delegation gave a generous donation to contribute to our children's treatment journey

## You can benefit from Hospital 57357's

You can benefit from Hospital 57357's service surplus and at the same time contribute to the cost of treatment of its patients

### Paid services in Hospital 57357

All laboratory services are now available using latest equipment which guaranty the most accurate results, with the quality and experience of 57357's team of qualifies doctors and technicians  
The cost of the service is your contribution to the care and treatment of 57357's children with cancer, expansion projects and medical devices maintenance

Appointments is daily from 8 am to 8 pm



### Clinical Pathology

خدمات معامل التحاليل في مستشفى 57357

- ✓ أحدث الأجهزة
- ✓ أدق نتائج
- ✓ لكفاء أطباء و فنيين

كل التحاليل و النتائج  
بجودة واحدة من حيث

فريق الخدمات تخصص في  
(علاج الأطفال، جراح التجميل، جراحة النساء)

مؤسسة العمل يومياً من الأحد الخميس من 8 صباحاً إلى 8 مساءً  
إسترجع الاستشارة يوم 15 عام

19057

www.57357.org

يكملنا العلم معاً  
knowledge into action









## **Let's get to know 57357**

**Dr. Ahmed Fouad Mohamed Taher**

**Member of the board of trustees**

**Professor at the American University in Cairo**

**Expert in marketing and human resource**

# The 57357 Group



AFNCI

جمعية أصدقاء المبادرة  
القومية ضد السرطان

Association of Friends of the  
National Cancer-free Initiative



57357

مؤسسة مستشفى سرطان  
الأطفال - مصر

Children's Cancer Hospital  
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الشبكة المصرية للسرطان  
بالاتحاد الأمريكية



57357

Egypt  
Cancer Network  
USA



57357

Egypt  
Cancer Network  
Canada



**For Donations**

**<https://www.egyptcancernetwork.org/>**