





February Monthly Report





Introduction

The JCI- accredited Children S Cancer Hospital Egypt (CCHE) widely known as Hospital 57357 is the largest pediatric oncology Hospital in the world with a present capacity of 380 beds. The CCHE is a unique humanitarian endeavor which is entirely sustained by donations. The Hospital is providing comprehensive, family- centered, top quality care and a chance for cure to children with cancer free of charge and without discrimination. It treats an estimated 45% of Egypt s pediatric cancer cases with improving cure rates from less than 20-40% to almost 72%,... Since its inception in 2007, the CCHE is continuously improving its care and services offering its patients the latest equipment, technology, and evidence-based practices.



Mission

Building a Sustainable Foundation to
Prevent and Combat Cancer Through
Research, Smart Education and Quality
Healthcare Provided with Passion and
Justice to Alleviate the Suffering of
Children with Cancer and Their Families Free of Charge

Vision

To Be the Unique Worldwide Icon of Change Towards a Cancer Free Childhood

Values

- Love and respect for all the children we recognize that children are individuals and deserve the same love and respect as we expect for ourselves especially in the face of catastrophic illness.
- · Integrity Build relationships on trust and respect for each other.
- Accountability we are accountable to all stakeholders of the CCHE 57357 community: patients, families, colleagues, donors, public, government and educational agencies.
- Professionalism we conduct all communication and interaction with the utmost professional standards and codes of conduct.
- Thirst for knowledge we seek to continually expand knowledge for personal and professional development.

Organizational structure

Our culture is about commitment to Execution,
Opportunity and Growth
It is based on Ethics, Value Creation and Innovation.

Do you know where your money goes?



throughout February

(Cairo branch)

Radiotherapy sessions

Chemotherapy sessions



sessions **24159**

Survival rate



71.23%



sessions **1352**

Number of nights of hospitality



Number of meals served



Laboratory tests



tests **128055**

Diagnostic imaging



tests **5194**

Intravenous treatment doses: Antibiotics - chemotherapy - intravenous nutrition



doses 152221



visits 1395

Emergency room visits



operations 457

Surgeries



Visits to Outpatient and specialized clinics



Super Hero





Fatema is a 57357 heroine who defeated cancer twice, and looks forward to studying translation or fine art

Fatema is a 15 year old patient from Cairo, in second grade high school. She was admitted to the Hospital in 2014 where she was diagnosed with a malignant tumor in the left eye. The tumor was removed and she continued her treatment until 2015 when she was declared cancer-free. In 2017 she had a relapse, but this time the eye was removed to prevent the tumor from extending to the brain. After the surgery she had chemotherapy followed by radiotherapy. She finished her treatment in 2018, and now she is in the follow up phase. She had a cosmetic

surgery to prepare the removed eye cavity for an artificial eye.



57357, a knowledge seeking journey for the triumph of life



57357, knowledge into action

Under the title of "performance alignment towards the vision of cancer free childhood" the Faculty of Business Administration, Harvard University, one of the oldest universities in the world, published a research study about Hospital 57357 and how it is managed at all levels, highlighting the human element role and how the performance of the 57357 Institution is progressing towards realizing its vision of a cancer free childhood.



HARVARD BUSINESS SCHOOL

N2-122-041

BUSANNA CALLANI VODESEE ARDEL AAL

Hospital 57357: Aligning Performance Towards a Vision of a Cancer-Free Childhood

Just because we work in philanthropy and charity, it doesn't mean we shouldn't adopt a business mindset. The world is changing, and we live in uncertain times. We need to embrace a strategic learning process.

- Dr. Sherif Abouelnaga, CEO

In late 2019, Dr. Sberif Abouelraga, founder and CEO of the Children's Cancer Hospital in Egypt, commonly known as Hospital 57357 or simply 57357, was reflecting on the journey that had made this hospital, his brainchild, the biggest of its kind in the world. His experience as a young physician at St. Jude Children's Research Hospital in Memphis, Tennessee, a nonprofit facility where children received cancer treatment and quality care completely free of charge, had inspired him to build a similar reality in Egypt. Inaugurated in 2007, 57357 became the largest children's cancer hospital in the world and had achieved a survival rate of around 73%, putting it on par with pediatric oncology hospitals in many developed countries. The dedication of the staff, their passionate commitment to the children, and the hospital's mission had been central to its success.

Appointed CEO in 2015, Dr. Abouelnaga had tasked his newly assembled management team with defining a strategy to ensure that 57357 remained a world leader in quality healthcare for children with cancer in an evolving market landscape. Donations, the hospital's main source of revenue until then, had declined, owing to the devaluation of the Egyptian pound and the increasing competition from a number of charities that had adopted Hospital 57357's unique fundraising model. Providing high quality care while maximizing access when available resources were shrinking and uncertainty about future revenues was rising did not allow for any trade-off between effectiveness and efficiency. Success required extreme clarity, diligence, and frugality at all levels of the organization.

57357, knowledge into action

According to American Society of Health System
Pharmacists, ASHP standards with the support of
the Egypt Cancer Network US and AFNCI, 57357
received the ASHP accreditation for the second
consecutive time.



Children's Cancer Hospital Egypt, Cairo Achieves ASHP Accreditation for International Hospital Pharmacy Services



ASHP Global is proud to announce the accreditation of Children's Cancer Hospital Egypt (CCHE) Pharmacy department in Cairo, Egypt under the ASHP Accreditation Standard for International Hospital Pharmacy Services (IHPS); this accreditation comes with commendation in Research and Residency Education and Training. ASHP has a 15-year history with CCHE in advancing pharmacy practice and the development of their international pharmacy practice residency program with visits by Doug Scheckelhoff and David Warner in past years. CCHE, led by Pharmacy Director Sherif Kamal R.Ph., M.Sc, HCMD, was the first ASHP-accredited international pharmacy practice residency program under the ASHP International Pharmacy Practice Residency standard, achieving that recognition in 2019.



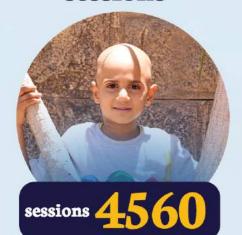
Do you know where your money goes?

throughout February

Chemotherapy sessions

(Tanta branch)

Survival rate







Number of meals served



Number of nights of hospitality



Laboratory tests



tests 14149

Diagnostic imaging



Intravenous treatment doses:
Antibiotics – chemotherapy – intravenous nutrition



 $_{\text{doses}}\,20568$



visits 241
Emergency room visits

Surgeries





Super Hero

Malak: Thanks be to God! I recovered and returned back to my normal life Malak is a pretty girl who is full of life. She went through a great trial, she got cancer, but she was stronger than the ordeal and was able to overcome it. She had a surgery to remove a part of her liver and the gallbladder and now she is in the third year of high school. Malak likes playing the organ and reading. She pursues her studies and will join the university. Now you know how your support for our children in 57357 can change their lives and bring joy to them and their families. Malak and all of her brothers and sisters are thanking everyone who supported them and enabled them to win their fight against cancer.







Hospital 57357 is building for tomorrow



Renewing the playing area and the garden, and establishing a food court and entertainment services .for children

In 57357, we all have gathered around one purpose since the 57357 project was just an idea. Our goal is to alleviate the burden of the treatment journey for children and that 57357 would be a second home for them, not just a Hospital. Hence we are constantly pursuing to upgrade and to .develop

One of the most important current projects in 57357 is the landscape and the new playing area. It will not be just an area of the Hospital for children to play, the Hospital's garden is entirely r edesigned so that it would offer children a healthy safe play area, a new green space besides a food court area and relaxing areas for children and family. The new project will also include funny new technologies for children such as showing screens and Wi-Fi service for free. All of this is dedicated to our children's comfort, so that they would feel that 57357 is their second home

Heroes backing up our children



Ms. Nesreen from the nursing team, her relationship with our children is not just a relationship between a .nurse and a patient; she is a second mother to them She plays and have fun with them and patients on the third floor are requesting her by name. Nesreen: hearing the laughter of each and every child fills me with joy and makes me feel that I have an important role to play. The most important thing is that children receive their medication with serenity I feel like they are my own children Thanks to Ms. Nesreen and to everyone contributing to our children's treatment

Egyptians gather inside Hospital 57357



Hospital 57357 welcomed a delegation of Egyptian graduates of the American University in Sharjah, AUS. The guests were welcomed by the head of public relations of the Hospital. The delegation included Ms. Farah Alsadat, the representative of Egyptian graduates of AUS accompanied by a .group of graduates

The visit included a tour in the Hospital different sections to get acquainted with world standards of care provided for free to 57357 to children with cancer using latest equipment and evidence-based practices. The guests offered the children nice gifts, chatted with them and spent some time in the art therapy workshop where they were impressed by the talent of the patients and their paintings. The delegation gave a generous donation to contribute to our children's treatment journey

You can benefit from Hospital 57357's

You can benefit from Hospital 57357's service surplus and at the same time contribute to the cost of treatment of its patients

Paid services in Hospital 57357

All laboratory services are now available using latest equipment which guaranty the most accurate results, with the quality and experience of 57357's team of qualifies doctors and technicians. The cost of the service is your contribution to the care and treatment of 57357's children with cancer, expansion projects and medical devices maintenance.

Appointments is daily from 8 am to 8 pm



57357 in the eyes of the media

Mohamed Albeltagy, head of neurosurgery department of Hospital 57357

The surgical navigation device will contribute to increasing the rate of cure of brain tumors and their removal without affecting nerve cells

Isolating the child from his counterparts and not exposing him to infection weakens his immunity system just as the child who is exposed to pollution all the time

Marriage of the first degree relatives is one of the causes of brain cancer in children

محمد البلتاجي رئيس قسم جراحة المخ والأعصاب بمستشفى 57357:

جهاز الملاحة الجراحي سيساهم في رفع نسب شفاء أورام المخ واستئصالها دون المساس بالخلايا

ثر انواع الاورام شبوعا لدى الاطفال وبالرغم من التطور الكبير الذى تشهده المبكر للاورام إلا انه مازال هذا النوع هو الاصحب فى علاجه، ونشلك اورا عكم نمو الوارم ومدى تأثيره على المهازا الصحبين كما تشتلك عامات وا له ومدى انتشاره، وفي هذا المدوار سنتموض مع مكور محمد المتلاجي رئيسة عصاب بمستشفى 53.57 على احدث سبل علاج اورام المخ ونصب الشماء منا

حوار: رانیا نور



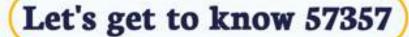


عزل الطفل عن اللعب مع أقرانه وعدم تعرضه للعدوى الطبيعية يضعف جهازه المناعى بالضبط مثل الطفل المعرض للتلوث طوال الوقت



ا من الولاية من السريان سواء المنطقة المنطقة المنطقة التواقية المنطقة المنطقة





Dr. Ahmed Fouad Mohamed Taher

Member of the board of trustees

Professor at the American University in Cairo

Expert in marketing and human resource

The 57357 Group



جمعية أصدقاء المبادرة القومية ضد السرطان

Association of Friends of the National Cancer-free Initiative



مؤ سسة م<mark>ستشفت سرطان</mark> الأطفال-مصر

Children's Cancer Hospital Foundation - Egypt

الشبكة المصرية للسرطان بالولايات المتحدة الأمريكية



الشبكة المصرية للسرطان بكندا



Egypt Cancer Network Canada



For Donations

https://www.egyptcancernetwork.org/